



Pearson

Moderator's Report Principal Moderator Feedback

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General Comments

The work of the students was, on the whole, well organised and it was easy to find the Coursework Authentication Sheet (CAS) for each student and the e-record form for each student.

It was regrettable that in a small number of instances there were clerical errors on the e-record form when the total mark recorded did not correspond with the total of the marks submitted.

Most centre assessors had provided comments to indicate why the mark awarded for each task had been given. Although in some instances the comments were brief or only repeated the wording of the assessment criteria rather than commenting on why it was assessed that the mark submitted was appropriate.

Most centres are using the correct naming conventions for the e-portfolios submitted.

Strand A

Students usually produced a functional specification that was relevant to the mark band that was being claimed. More able students had fully described the purpose of the multimedia product, explained clearly what it must do and specified success criteria that could be measured. If the success criteria could not be measured, a mark in Mark Band 3 was not appropriate.

Strand B

The level of detail in the design document did not always correspond with the mark band awarded by the assessor. In many cases, the plans were detailed in nature, as required for Mark Band 2, rather than comprehensive in nature, as required for Mark Band 3. The characteristics of a comprehensive design are listed on the assessment grid.

A comprehensive design document will contain sufficient detail to allow another person to easily create the multimedia product from the information given. The end product should have a close correlation to that envisaged by the designer.

The design will show evidence of improvements as a result of prototyping the multimedia product.

Strand C

In the majority of the products seen, these could be run without access to the software used to create the multimedia product.

The marks awarded need to reflect the extent to which the product meets the functional requirements of the specification, how easy the product is to use and how well the product communicates the content with the end-

user. Students who worked on real products for real clients tended to perform better in this strand.

The 'getting started with...' user guides were usually appropriate for the product and assessed in the correct mark band.

Some assessors did not provide much information relating to the assessment of the Standard Ways of Working, as outlined in section 6.15 of the unit specification.

Strand D

Evidence of testing was limited in the work of some students as the testing was superficial in nature. All aspects of the design need to be considered for thorough testing in Mark Band 3. Most students had included supporting evidence of tests carried out, and evidence of re-testing when modifications had to be made to the product.

Evidence relating to feedback from test users was minimal in the work of some students.

Strand E

Students need to ensure that the evaluation considers the feedback from others, rather than a generic review of the multimedia product created. In most portfolios, the students had evaluated the multimedia product against the product specification, although in some cases the evaluations were too descriptive in nature.

Enhancements to the product were sometimes limited in nature and included little supporting evidence to explain how these would benefit the multimedia product.

Students frequently gave little consideration to identifying areas of improvement relating to their own performance taking into account their current skill level.

In only a small number of e-record forms was there a comment relating to the Quality of Written Communication, which is assessed in this task.

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